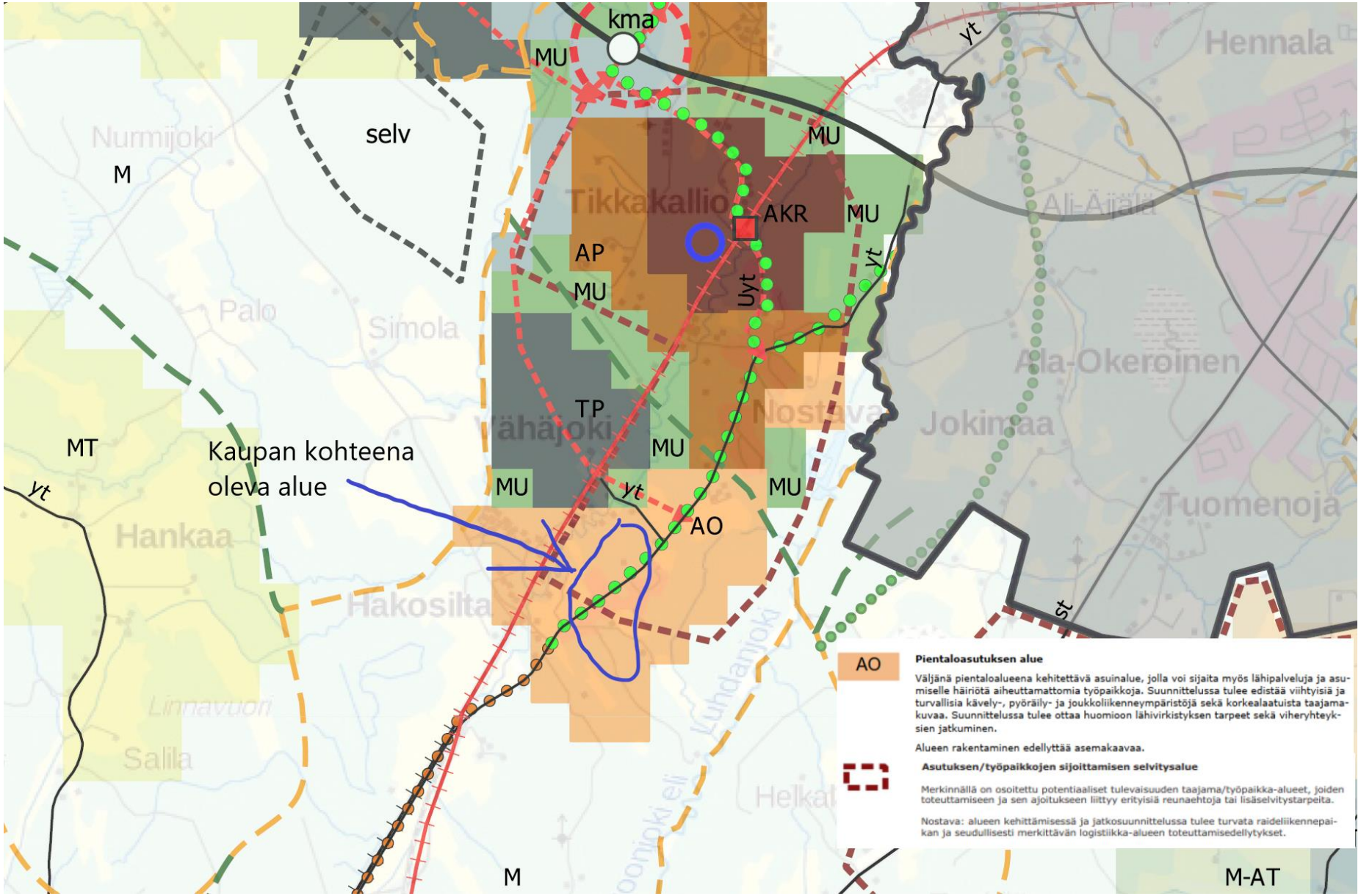Strateginen yleiskaava 2020